



Bollywood and Globalization

Indian Popular Cinema, Nation, and Diaspora

Edited by Rini Bhattacharya Mehta and Rajeshwari V. Pandharipande

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Description

A significant contribution to the current debate on Indian cinema, nationhood and Global Culture.

Commercial cinema has always been one of the biggest indigenous industries in India, and remains so in the post-globalization era, when Indian economy has entered a new phase of global participation, liberalization and expansion. Issues of community, gender, society, social and economic justice, bourgeois-liberal individualism, secular nationhood and ethnic identity are nowhere more explored in the Indian cultural mainstream than in commercial cinema. As Indian economy and policy have gone through a sea-change after the end of the Cold War and the commencement of the Global Capital, the largest cultural industry has followed suit. The politics and ideology of Indian commercial cinema have become extremely complex, offering a fascinating case-study to scholars of Global Culture. Of particular interest is the re-positioning of individual identity vis-à-vis nation, religion, class, and gender. ***Bollywood and Globalization*** is an important addition to the study of post-Global Indian culture. The articles represent a variety of theoretical and pedagogical approaches, and the collection will be appreciated by beginners and scholars alike.

Readership: Scholars and students of Indian cinema, South Asian culture and politics and post-Global India.

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