

EGULATING OSS-BORDER DATA FLOWS Issues, Challenges and Impact

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## **Regulating Cross-Border Data Flows**

Issues, Challenges and Impact By Bryan Mercurio and Ronald Yu

Pub Date: 16 August 2022 **Binding:** Paperback Price: £20.99 / \$24.95 ISBN: 9781839984280

Extent: 162 pages Size: 153 x 229 mm / 6 x 9 inches

BISAC CATEGORY: LAW / Computer & Internet LAW / Commercial / International Trade, LAW / Science & Technology BISAC CODE: LAW104000 BIC CODE: LNQ

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# Engages with the unexplored topic of why and how governments should develop a coherent and consistent framework regulating cross-border data flows.

Governing cross-border data flows is inherently difficult given the ubiquity and value of data, and the impact government policies can have on business, innovation and societal interests. This book engages with the unexplored topic of why and how governments should develop a coherent and consistent framework regulating cross-border data flows.

### Readership

The book is primarily aimed at scholars and postgraduate research students, as well as policy makers/regulators and practitioners in the field of international trade law, innovation policy, finance, information technology and intellectual property law. The book is also relevant to business decision makers who need to understand the implications of the interrelationships resulting from modern digital technology and cross-border data flows.

#### Contents

Introduction; Key Considerations; Competing Models of Data Governance; A Case Study of Hong Kong; Considerations in Moving Forward.

### About the Author(s) / Editor(s)

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