



7 Entrepreneurial Leadership Workouts

A Guide to Developing Entrepreneurial Leadership in Teams

By *Stephanie Jones and Martin Tynan*

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“The authors have created valuable leadership workouts to help raise a business from start-up through robust scale-up. Useful exercises for leaders and teams provide tools to develop specific business ‘muscle groups’ to achieve overall entrepreneurial strength. A must read to reach top condition in the business world!”— Arthur J. Wolak, PhD, author of *The Development of Managerial Culture, and Religion and Contemporary Management*, member of the Board of Governors of Gratz College

“The blending of empirical commentaries and practical experiments makes this an intelligent, approachable and pragmatic text, creating a dynamic book that will engage entrepreneurs and entrepreneurial faculty. The authors demonstrate the value of theory for practitioners without any oversimplification or condensation. Indeed, this is an example for other academics on making theory relevant to practice.” — Prof David Bevan, Director of Postgraduate and Doctoral Programme in Sustainable Innovation, St Martin’s Inst. of Higher Ed., Malta

In a world changing faster than ever and as organisations are being reimagined, leaders and their teams need entrepreneurial leadership muscle. This book provides a guide through seven short muscle workouts about how to identify and develop the muscle-power to cope with whatever the world throws at your business.

About the Authors

Stephanie Jones is Associate Professor of Organizational Behavior at Maastricht School of Management, consulting, training and teaching MBAs.

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