



### The Next Right Move

Making the Right Career Steps in a Digital Age

By J. Mark Munoz and Stephen Krempf

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“The authors paint an intriguing story of what might be right around the corner for many of us in the near future. Knowing the auto industry, some of what’s envisioned is already in the pipeline or being deployed now. And much of what isn’t already in the works will be here even sooner than we think.” —Chad Jacoby, Auto Industry Professional

“This book is the *Back to the Future* of business reality in the next decade to come. If anyone wants to take a peak at Work-Life in 2030 then this is it! You will very soon know if you are ready or not for the changes to come, and if not, like most of us, it will guide you to the Right decisions!” —Ahmed Afzal, Corporate Executive & Entrepreneur

“A helpful and comprehensive guide, with lots of fundamental digital world learnings, topics, and concepts. If you know someone starting or getting ready for a new career, this book would certainly make a great gift.” —John Rares Almasan, Public Speaker/Academic Lecturer/Technology Executive

The book is a fictional story about three characters who go on a road trip and experience technology, organizations, and work life in 2030, charting a developmental journey and pathway towards a happy, healthy, and productive life ahead.

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### About the Authors

Mark Munoz is a professor of international business at Millikin University in Illinois, and a former visiting fellow at the Kennedy School of Government at Harvard University. He is a recipient of several awards including four best research paper awards, an international book award, a literary award, and the ACBSP Teaching Excellence Award among others. Aside from top-tier journal publications, he has authored/edited/co-edited over twenty books.

Stephen Krempf is an international speaker, facilitator, best selling author, and business communication coach. He has helped thousands of leaders in corporations and students in over 30 countries become more visible to senior management.

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