



Self-Presentation and Self-Praise in the Digital Workplace

By Anna Danielewicz-Betz

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Findings of an interdisciplinary study of the 'self-entrepreneurial self'

Self-Presentation and Self-Praise in the Digital Workplace presents the findings of an interdisciplinary study of the 'self-entrepreneurial self' and, in particular, the rationale behind its need to self-present under the current socio-economic and business conditions. It addresses the complex landscape of the levels, typologies, categories, triggers, as well as both internal and external factors impacting self-praise in the context of a digital workplace (with the focus on enterprise social media).

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About the Author

Anna Danielewicz-Betz, PhD, is an experienced educator and interdisciplinary researcher with a sound track record of working in tertiary education.

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