



Athletic CEOs

Leadership in Turbulent Times_Second Edition

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An unorthodox model of effective business leadership in turbulent environments

‘Athletic CEOs: Leadership in Turbulent Times’ presents an unorthodox model of effective business leadership for turbulent environments – Athletic Leadership. Athletic CEOs are not humble or empathic; their leadership is grounded in a combination of toughness and adaptability. They deliver superior performance and transform their companies, employees and near-environments by systematically applying a set of meta-practices.

Contents

Introduction; Chapter 1: Athletic Leadership; Chapter 2: The Agenda and Practices of Athletic Leaders; Chapter 3: Effectiveness of Athletic Leadership: Outputs and Outcomes; Chapter 4: Vitaly Saveliev: Passion and Innovation at the Old Airline; Chapter 5: Eugene Kaspersky: Building a Global Company in an Unlikely Place; Chapter 6: Alexander Dyukov: Quiet Transformation of Gazprom Neft; Chapter 7: Sberbank: Entrepreneurship in the Least Likely Place; Chapter 8: Athletic Leadership in Other Contexts; Chapter 9: Athletic Leadership for Non-athletes; Chapter 10: Conclusion; Index.

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