



The ImpactAssets Handbook for Investors

Generating Social and Environmental Value through Capital Investing

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Broad advice and specific guidance on how to become best positioned to engage in impact investing as an asset owner.

“A much-needed guide for investors seeking to both understand the impact investing landscape and engage their own portfolios for impact. Full of examples and resources to provide guidance and insight along the journey.”

—Ron D. Cordes, Co-founder, Cordes Foundation

“The ImpactAssets Handbook for Investors takes a sledgehammer to the fossilized mind-set that financial returns are all that matter. Jed Emerson and his coauthors give color and texture to an approach to investment and business that is changing our economy more effectively [...] than government.”

—Seth Goldman, Co-founder and TeaEO Emeritus, Honest Tea

“For investors who are serious about tackling social and environment issues, and considering making impact investments, this book is highly recommended. It is grounded in practical information, pragmatic advice and persuasive examples. Jed challenges traditional thinking, debunks myths and misperceptions about this powerful model of social change and makes impact investing accessible to an ever-widening circle of investors determined to change the world.”

—Amit Bouri, Chief Executive Officer and Co-founder, Global Impact Investing Network

A critical handbook for those interested and engaged in investing capital to generate financial returns with social and environmental impacts, “The ImpactAssets Handbook for Investors” offers a review of total portfolio management strategy and practice for investing capital and understanding its impact on creating a better world for both investors and community members.

About the Editor

Jed Emerson, senior fellow at ImpactAssets, a nonprofit financial services firm, is an internationally recognized author and thought leader within the field of impact investing. He has led, co-founded and served on the board of directors of a variety of impact funds, social enterprises and family office investment committees. Originator of the concept of Blended Value, Emerson is coauthor of Impact Investing: Transforming How We Make Money While Making a Difference (2011), the first book on impact investing (and winner of the 2012 Nautilus Gold Book Award), and The Impact Investor: Lessons in Leadership and Strategy for Collaborative Capitalism (2014).

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