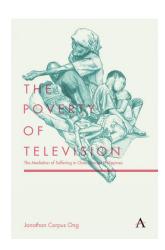


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The Poverty of Television

The Mediation of Suffering in Class-Divided Philippines Jonathan Corpus Ong

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This is a profound, path-breaking, and brave study of the portrayal of poverty and suffering in television. Marshalling solid ethnographic data, it shows how the class position of television audiences inflects their moral stance vis-à-vis mediated suffering. Ong compels readers in the Philippines and beyond to reflect on their own moral frame regarding this haunting, if seldom confronted, question.' - Filomeno V. Aguilar Jr, Ateneo de Manila University

Based on a 20-month ethnographic study of television and audiences in class-divided Philippines, this is the first book to take a bottom-up approach in considering how people respond to images and narratives of suffering and poverty on television. The book aims to contribute to the broader project of de-Westernizing media studies and explore the tension between ethical prescription and anthropological description in the social sciences and humanities.

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