



### Knowledge Governance

#### Reasserting the Public Interest

*Edited by Leonardo Burlamaqui, Ana Célia Castro and Rainer Kattel, with a Foreword by Richard Nelson*

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### Offers the novel approach of “knowledge governance” as a means of understanding the role of knowledge in growth and development.

“Knowledge Governance’ brings together fresh theoretical insights and new empirical evidence on an important challenge: how to design public policies and institutions to promote knowledge creation and diffusion to promote economic development. This collection of essays will be an important source of ideas for researchers and policymakers alike.” —Bhaven N. Sampat, Columbia University

This book argues that the current international intellectual property rights regime, led by the World Trade Organization (WTO), has evolved over the past three decades toward overemphasizing private interests and seriously hampering public interests in access to knowledge and innovation diffusion. This approach concentrates on tangible and codified knowledge creation and diffusion in research and development (R&D) that can be protected via patents and other intellectual property rules and regulations. In terms of global policy initiatives, however, it is becoming increasingly clear that the WTO in particular is mostly a conflict-resolution facility rather than a global governance body able to generate cooperation and steer international coordinated policy action. At the same time, rent extraction and profits streaming from legal hyperprotection have become pervasively important for firm strategies to compete in a globalized marketplace. “Knowledge Governance: Reasserting the Public Interest” offers a novel approach – knowledge governance – in order to move beyond the current regime.

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