

**Tobacco Control in Africa**
People, Politics and Policies
*Edited by Jeffrey Drope***Pub Date:** October 2011
Binding: Hardback
Price: £60 / \$99
ISBN: 9780857287830**Category:** MEDICAL / Public Health
BISAC code: MED078000
BIC code: MBN**Extent:** 332 pages
Size: 229 x 152mm / 9 x 6
Illustrations: 20+ figures and tables**Rights Held:** World**Description**

An important contribution to the literature on global public health and international development, featuring the most comprehensive evidence-based analysis of tobacco policy in the African region.

'Tobacco use in Sub-Saharan Africa is growing rapidly as a result of strong economic growth and the aggressive marketing tactics of tobacco multinationals. Although the policy interventions are well understood, the political economy of tobacco control in Sub-Saharan Africa is not, and this volume is a timely addition to the literature, offering the most comprehensive review of the political economy of tobacco control in Sub-Saharan Africa yet. The attention to detail in the 12 country case studies – representing diverse linguistic, geographic, political, legal and developmental environments – sets new standards for tobacco control research on the continent.'

—*Dr Evan Blecher, International Tobacco Control Research Program, American Cancer Society*

This volume utilizes the work initiated and executed under a recent major public health initiative, the African Tobacco Situational Analyses (ATSA), which was sponsored by the Canadian government's International Development Research Centre (IDRC) with funds from the Bill and Melinda Gates Foundation. The program was conceived to illuminate the factors that will facilitate the reform of major public health policies, particularly, but not limited to, tobacco. The results, presented in this volume, are an important contribution to the literature on global public health and international development, and comprise the most comprehensive evidence-based analysis of tobacco policy in the African region.

Readership: The global tobacco control community; policymakers, advocates, researchers and funders who are interested in seeking to effect policy change, particularly in the areas of global public health and international development.

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About the Editor

Jeffrey Drope is Assistant Professor of Political Science at Marquette University, Wisconsin, USA, and was responsible for coordinating the project data collection for the Africa Tobacco Situational Analyses initiative.

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