

**Creating Irish Tourism**  
The First Century, 1750-1850  
*William H. A. Williams***Pub Date:** October 2011  
**Binding:** Paperback  
**Price:** £25 / \$40  
**ISBN:** 9780857284075**Extent:** 272 pages  
**Size:** 229 x 152mm / 9 x 6**Category:** HISTORY / Europe / General  
**BISAC code:** HIS010000  
**BIC code:** HBJD**Rights Held:** World**Description**

**Based on the accounts of British and Anglo-Irish travelers, *Creating Irish Tourism* charts the development of tourism in Ireland from 1750 to 1850.**

'A survey that brings historical detail, literary analysis and the wider cultural context wonderfully together...an admirably clear, concise and informative read.'

—Glenn Hooper, *Research Fellow, Open University, UK, and author of Travel Writing and Ireland, 1760-1860*

Although modern tourism did not begin in Ireland, it developed there rapidly after 1750, making the island one of the first counties in which tourism became a driving economic and cultural factor. Based on the accounts of British and Anglo-Irish travelers, this book charts the development of tourism in Ireland from its origins in the mid-eighteenth century to the country's emergence as a major European tourist destination a century later.

Given its scenic attractions and proximity to Great Britain, Ireland's position as a tourism Mecca might seem inevitable. Yet ***Creating Irish Tourism*** reveals that tourism in Ireland, as anywhere else in the eighteenth century, had to be invented. Through the descriptive accounts of travel writers, the sites had to be identified and defined in ways that made them attractive and meaningful to potential visitors. In addition to period travel writing, this study draws upon recent scholarship in the fields of tourism and travel studies to produce the first investigation of the history of the initial century of Irish tourism.

**Readership:** Students and scholars interested in Irish Studies and Travel and Tourism Studies; general readers who have been – or plan to be – tourists in Ireland.

**Contents**

Introduction; Chapter One: Getting There and Getting About; Chapter Two: Tours Grand and Petite; Chapter Three: Property, Class and Irish Tourism; Chapter Four: The Sublime and the Picturesque in the Irish Landscape; Chapter Five: Picturesque Tourist Sites in Ireland; Chapter Six: The Tourist Experience; Chapter Seven: Killarney - A Case Study in the Irish Tourist Experience; Chapter Eight: Tourist Semeiotics, Stereotypes and the Search for the Exotic; Chapter Nine: On the Road--In Search of Ireland; Chapter Ten: The Famine and After; Conclusion; Endnotes; Bibliography

**About the Author**

William H. A. Williams completed his PhD from the Johns Hopkins University in Baltimore, Maryland in 1971. He has since worked as a lecturer, project director, and educational consultant, and has retired as Professor Emeritus from the Union Institute, College of Undergraduate Studies in Cincinnati, Ohio. His recent publications include *Tourism, Landscape and the Irish Character: British Traveling Writing in Pre-Famine Ireland, 1750-1850*.

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