

**Quakernomics**

An Ethical Capitalism

*Mike King, with a Foreword by Sir Adrian Cadbury***Pub Date:** April 2014**Binding:** Paperback**Price:** £13.99 / \$19.95**ISBN:** 9780857281128**Extent:** 308 pages**Size:** 216 x 140mm / 8.5 x 5.5**Illustrations:** 10 b+w illustrations**Category:** BUSINESS &

ECONOMICS / General

BISAC code: BUS000000**BIC code:** KCY**Rights Held:** World**Description**

Explores Quaker enterprises from 1700 to the twentieth century as examples of an ethical capitalism, and tests them against prominent economists and their concern for economic justice.

'Fascinating, highly relevant and opportune, this book is a powerful exploration of history showing how ethical behaviour has been – and can be – an effective route to wealth creation and growth.' –Carlota Perez, author of *Technological Revolutions and Financial Capital* and Centennial Professor at the London School of Economics

'Quakernomics presents a refreshing new way of thinking about economic activity, one which links the pursuit of profit with social justice.' –David Vogel, Haas School of Business, University of California, Berkeley

Combining commercial success with philanthropy and social activism, **Quakernomics** offers a compelling model for corporate social responsibility in the modern world. Mike King explores the ethical capitalism of Quaker enterprises from the eighteenth to the twentieth centuries, testing this theory against those of prominent economists. With a foreword by Sir Adrian Cadbury, this book proves that the Quaker practice of 'total capitalism' is not a historically remote nicety but an immediately relevant guide for today's global economy.

Readership: This book will be useful to students and readers interested in ethics in economics, Quaker history and capitalism.

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About the Author

Mike King is an independent researcher and writer with wide-ranging expertise. He holds degrees from the University of Oxford, the Royal College of Art and the University of Kent, and has published over sixty articles, book chapters and reviews. This is his fourth book.

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