



## **Global Villages**

Rural and Urban Transformations in Contemporary Bulgaria Edited by Ger Duijzings

**Pub Date:** October 2013 **Binding:** Hardback **Price:** £60 / \$99 **ISBN:** 9780857280732

**Extent:** 222 pages **Size:** 229 x 152mm / 9 x 6 Category: SOCIAL SCIENCE / Sociology / Rural BISAC code: SOC026020 BIC code: JFFS

Rights Held: World

### Description

# The first book in a decade to look in-depth at transformations in contemporary Bulgaria, tackling the neglected issue of globalization in rural contexts.

'This volume provides impressive evidence that today even in a peripheral country like Bulgaria the village is fully exposed to the dynamics of globalization and Europeanization. The book presents profound insights on the effects of these processes on villages and everyday lives.' *—Klaus Roth, LMU Munich* 

'Villages in the Balkans are often portrayed as places of tradition. This illuminating volume proves that such an assertion is totally off the mark, showing the transformative and multidimensional impact of globalization on the postsocialist village. This is a timely book on the ambiguities of rural life in one of Europe's poorest countries.' -Ulf Brunnbauer, Institute for East and Southeast European Studies, Regensburg

This book explores the multiple effects of globalization on urban and rural communities, providing anthropological case studies from postsocialist Bulgaria. As globalization has been studied largely in urban contexts, the aim of this volume is to shift attention to the under-examined countryside and analyse how transnational links are transforming relations between cities, towns and villages. The volume also challenges undifferentiated notions of 'the country-side', calling for an awareness of rural economic and social disparities which are often only associated with urban environments. The work focuses on how the 'urban' and 'rural' have been reconfigured following the end of socialism and the advent of globalization, in socioeconomic, as well as political, ideological and cultural terms.

**Readership:** This collection will be relevant to both scholars and policymakers interested in globalization and rural change in Bulgaria, Eastern Europe and beyond.

### Contents

Preface and Acknowledgements; Note on Transliteration; Chapter 1: Introduction – Ger Duijzings; Chapter 2: Rural–Urban Relations in a Global Age – Deema Kaneff; Chapter 3: Every Village, a Different Story: Tracking Rural Diversity in Bulgaria – Gerald W. Creed; Chapter 4: Smugglers into Millionaires: Marginality and Shifting Cultural Hierarchies in a Bulgarian Border Town – Galia Valtchinova; Chapter 5: Rural Decline as the Epilogue to Communist Modernization: The Case of a Socialist 'Model' Village – Lenka Nahodilova; Chapter 6: No Wealth without Networks and Personal Trust: New Capitalist Agrarian Entrepreneurs in the Dobrudzha – Christian Giordano and Dobrinka Kostova; Chapter 7: Inheritance after Restitution: Modern Legislative Norms and Customary Practices in Rural Bulgaria – Petko Hristov; Chapter 8: Rural, Urban and Rurban: Everyday Perceptions and Practices – Daniela Koleva; Chapter 9: The Koprivshtitsa Festival: From National Icon to Globalized Village Event – Liz Mellish; Chapter 10: Fashioning Markets: Brand Geographies in Bulgaria – Ulrich Ermann; Chapter 11: Greek (Ad)ventures in Sofia: Economic Elite Mobility and New Cultural Hierarchies at the Margins of Europe – Aliki Angelidou and Dimitra Kofti; List of Contributors

#### About the Author

*Ger Duijzings* is reader in the anthropology of Eastern Europe at the School of Slavonic and East European Studies, University College London.

**Ordering in the UK/Rest of the World** Marston Book Services 160 Eastern Avenue Abingdon, Oxfordshire Milton Park OX14 4SB UK Tel: +44 (0)1235 465550 Fax: +44 (0)1235 465555 direct.orders@marston.co.uk trade.orders@marston.co.uk **Ordering in North America** Books International P.O. Box 605 Herndon, VA 20172-0605 United States Tel: +1 703 661 1570 Fax: +1 703 661 1501 bimail@presswarehouse.com

75-76 Blackfriars Road | London SE1 8HA | United Kingdom | Tel: +44 (0)20 7401 4200 | Fax: +44 (0)20 7401 4225 244 Madison Ave. #116 | New York | NY 10016 | United States | Tel: +1 646 736 7908 | Fax: +1 646 839 2934 info@wpcpress.com | sales@wpcpress.com | publicity@wpcpress.com www.anthempress.com